

**The public’s questions and concerns were categorized into FOUR MAIN THEMES:**

1. Concerns about impact to the golf course
2. Concerns about impact to the neighborhood
3. Benefits that would come to the golf course and surrounding neighborhood
4. Other concerns (contract length, local art, affordability, revenue to City, etc.)

**Commitment guidelines** were created to respond to the questions and concerns. These were also based on initial conversations between the City and County of Denver and the event promoters. Guidelines can be found at [www.denvergov.org/specialevents](http://www.denvergov.org/specialevents).

## Survey Summary<sup>1</sup>

The survey outlined these four themes and the commitment guidelines for each. In total, 1,786 people started the survey. Approximately 1,100 people completed the survey.

Figure 1: All Survey Respondents-Neighborhood

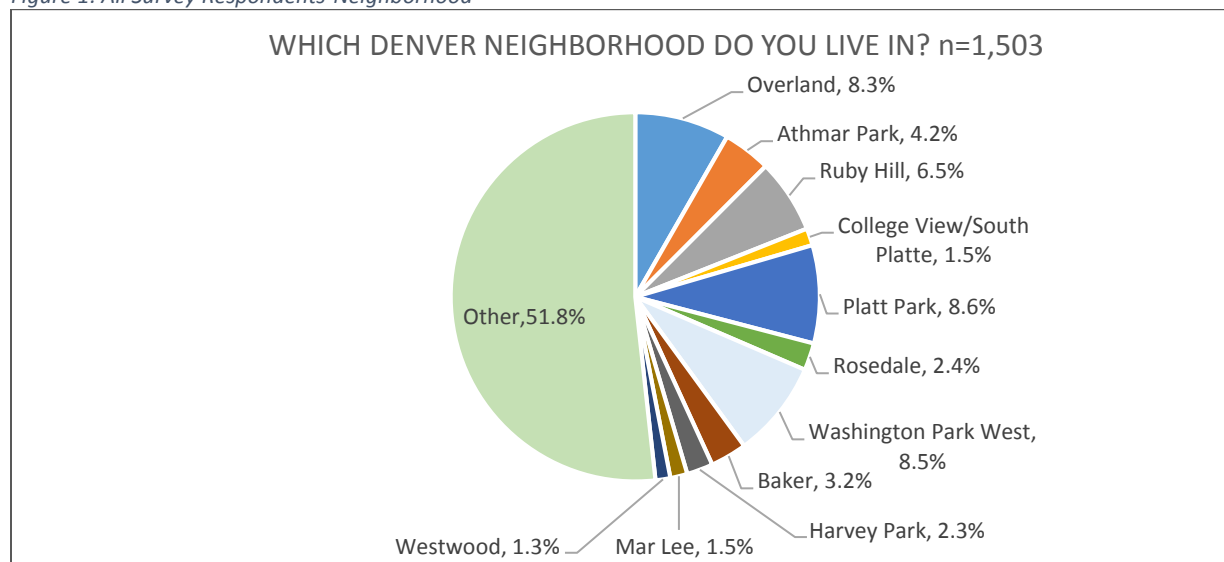
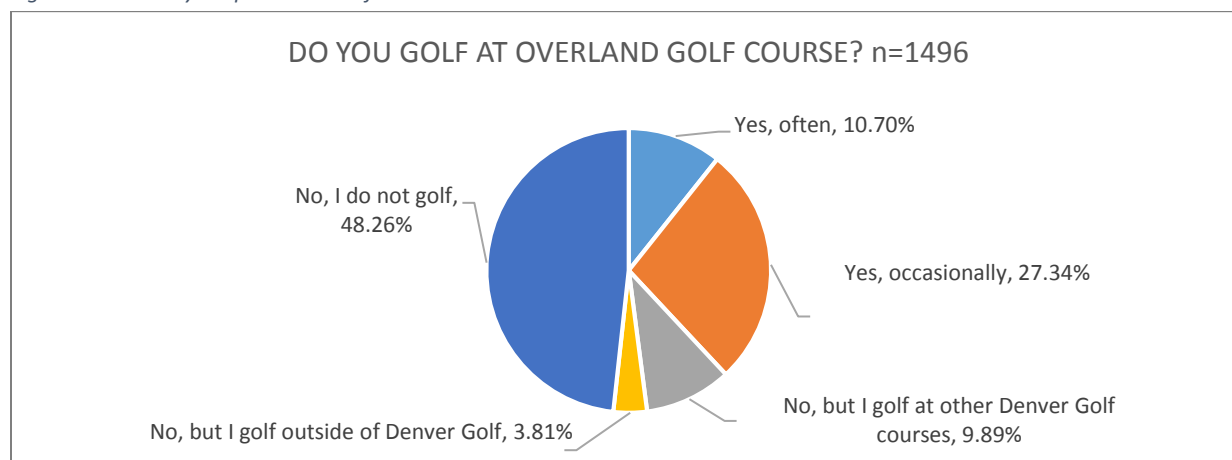


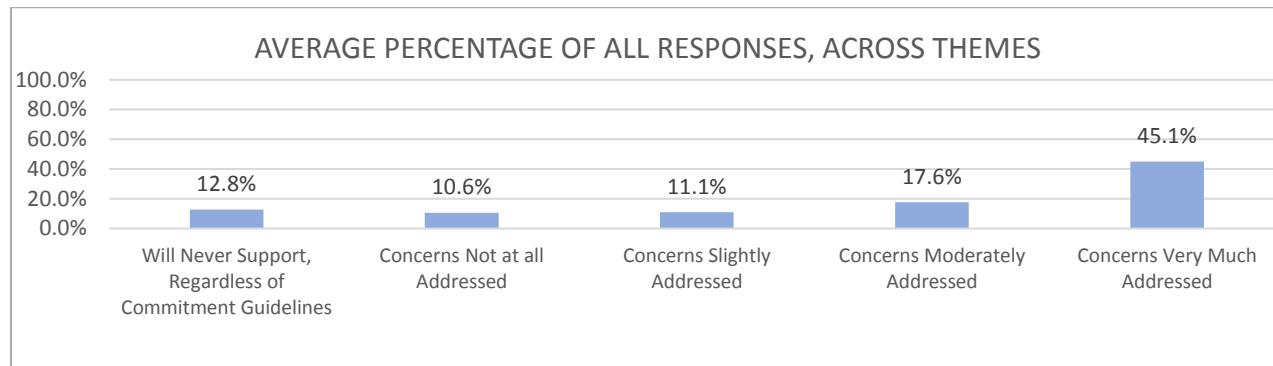
Figure 2: All Survey Respondents-Golf



<sup>1</sup> This summary only includes a highlight of the quantitative data from the online survey. The qualitative data (comments from the survey) are not shown here.

Figure 3 is the average percentage across the four main themes, when looking at “all respondents”.

Figure 3: All respondents, average percentage across themes (not including “N/A”)



Four main COMMUNITIES are pulled out from the survey: all respondents (overall results of the survey), the area neighborhood respondents (11 area neighborhoods), the Overland neighborhood respondents, the Overland Golf Course golfers. Figure 4 is the percentage of respondents whose concerns were moderately addressed or very much addressed by the commitment guidelines.

Figure 4: Results of "concerns moderately/very much addressed" per COMMUNITY

		All Respondents	Area Neighborhoods	Overland	Overland Golfers
THEME 1: GOLF COURSE IMPACT	TURF	64.6%	65.6%	64.9%	55.9%
	GOLF USAGE	60.7%	63.4%	63.3%	55.9%
	WILDLIFE/NATURAL	60.2%	58.9%	56.9%	50.9%
THEME 2: NEIGHBORHOOD IMPACT	PARKING	61.3%	60%	57%	52.3%
	TRASH	63.9%	62%	58.7%	54.3%
	NOISE	63%	62.5%	53.9%	53.7%
	SAFETY	63.8%	62.6%	54.4%	53.9%
THEME 3: BENEFITS	NEIGHBORHOOD BENEFIT	60.4%	59.3%	55.7%	50.8%
	GOLF BENEFITS	61.3%	61%	59.8%	53.3%
	LOCAL INITIATIVES	64.3%	62.2%	60.2%	56%
THEME 4: OTHER	5-YEAR CONTRACT	61.8%	61.7%	57.8%	52.3%
	LOCAL ART/MUSIC	65.6%	63.8%	56.9%	55%
	AFFORDABILITY	62%	60%	56.4%	52.2%
	CITY BENEFIT	65.3%	63.7%	55.5%	54.7%

Comments were received on each category above. Comments can be generally categorized into themes of: general disagreement with the festival, general agreement with the festival, specific requests and/or concerns for the categories above, mistrust, and an overall desire for more specifics, guarantees and accountability on the commitments made. The comments add many details to understanding community interests and fears. **The comments emphasized the importance of golf course protection, wildlife/river/trail protection, area clean-up efforts, noise control, pedestrian/neighborhood safety, parking/transportation plans, guarantees to the benefits to the golf course/neighborhood/city, local art/music/business support, and stronger accountability measures.**

## Engagement Methods (how input was received)

### Received by OSE:

- Email, 311 call or feedback to OSE (qualitative)
- City & County of Denver online survey (open March 9-23) (quantitative and qualitative)
- Change.org Online Petitions (established & promoted by community members in favor & against)
- Paper Petitions (circulated by community members in favor & against)

#### Paper petitions (as of 4-4-17):

- Against: 473
- In favor: 241

#### Online petitions (as of 4-4-17):

- Against: 221
- In favor: 426

#### Calls/emails/feedback messages to OSE:

44 TOTAL

- Against= 24
- In favor = 15
- Questions only = 5

### Meetings/Presentations:

- January 11- PRAB Executive Director's Report
- January 18- Overland RNO presentation
- January 23- Overland Golf Club discussion
- February 1- Public Meeting #1 at Schmitt Elementary
- February 7- Golf Advisory Board meeting discussion
- February 8- PRAB Executive Director's Report
- February 21- Ruby Hill RNO meeting attendance
- February 23- Overland RNO meeting attendance
- March 8- PRAB Executive Director's Report
- March 14- Public Meeting #2 at Overland Golf Clubhouse
- March 21- INC PARC Committee Presentation

## Outreach (how engagement methods were promoted)

- City Council offices in the surrounding area
- Impacted Registered Neighborhood Organizations (RNOs) and their support in spreading the word via local channels
- Posting in local recreation centers (Athmar, Harvey Park, Platt Park, Harvard Gulch)
- Posting in local libraries (Athmar Park, Platt Park, Decker, Hadley)
- Email to all Golf users
- Email to all interested community members who signed up on OSE website and signed in at the meetings
- Door-to-door flyer distribution regarding 2<sup>nd</sup> public meeting in surrounding Overland neighborhood
- DPS schools (Schmitt, Godsman, Goldrick & McKinley Thatcher) distributing the 2<sup>nd</sup> public meeting flyer to students' households
- Digital outreach: Office of Special Events (OSE) website, DPR and OSE Facebook posts & DPR NextDoor posting
- Parks & Recreation Advisory Board (PRAB) meetings & members